



PACIFIC PAINT (BOYSEN) PHILIPPINES, INC.



WHO WE ARE



The No. 1 Paint Manufacturer
in the Philippines



Exports in other countries



A Top 1000 Corporation
#178 (2018 rank)



Awarded for different
CSR projects



Available nationwide



Coatings World Ranking
#45 (2022 rank)

ORGANIZATIONS AND ASSOCIATIONS



CORPORATE SOCIAL RESPONSIBILITY



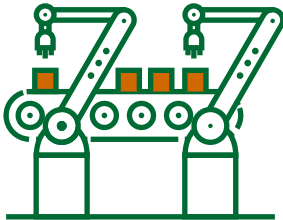
COMPANY HISTORY

1950s-1970s



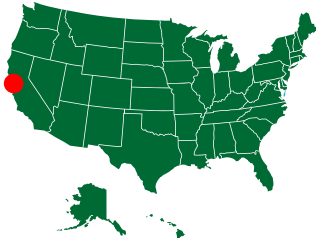
Founded as a re-packer of paint and lacquer thinners under the trade name "Columbus"

1953



Expanded operations and started paint production with Nation Paints, an economy grade paint

1958



Acquired the license to manufacture BOYSEN Paints in the Philippines from the Walter N. Boysen Company of Oakland, California, USA

1960

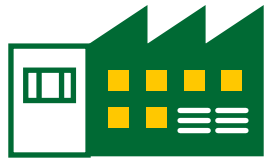


Captured the lion's share of the premium quality paint market in the Philippines, outselling all leading US brand paints that also operated production facilities in the country

1970

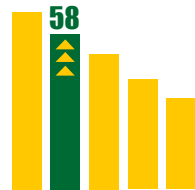
COMPANY HISTORY

2000s



Commissioned a fully integrated state of the art manufacturing facility just outside Metro Manila that is the biggest and most modern paint production facility in the country

2000



Ranked 58 among the world's top paint makers at The Coatings Agenda Asia-Pacific

2001



Ranked as the 51st largest paint company in the world according to the July 2010 issue of Coatings World

2010



One of the first companies in the world to earn Lead Safe Paint Certification from SCS Global Services.

2016

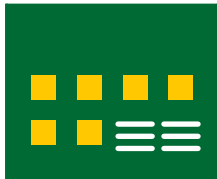


A new manufacturing facility in Trece Martires, Cavite is now fully operational. Boysen's largest and most modern paint facility to date

2018

COMPANY HISTORY

2019-2021



Boysen moved its expanding staff and employees to its newly-built Main Office Building in Quezon City.



Adjacent to the new Boysen Main Office Building is a warehouse for storage and easier distribution of its products.



Boysen established its Davao Warehouse to better cater its partner dealers and distributors in Southern Mindanao.



Boysen's manufacturing facility in Cavite is awarded ISO 14001:2015 and ISO 9001:2015 certifications.

2019

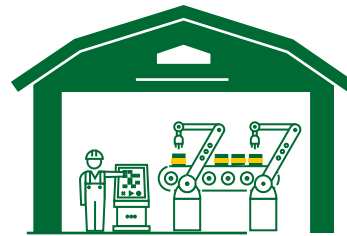
2021

COMPANY HISTORY

2022



Boysen launched The Color Library, a concept store showcasing over 1,300 Boysen Paint colors.



Boysen opened its newest facility in Calamba, Laguna.



Boysen is ranked 45th largest paint company in the world by Coatings World.

2022

OUR PEOPLE



100+

MARKETING &
TECHNICAL SERVICE



90+

PRODUCTION
ENGINEERS



380+

MANPOWER

OUR SALES OFFICES

MAIN OFFICE

292 D.Tuazon Street, 1115 Quezon City
Hotline: (02) 8364-9999

Telephone Numbers:

(02) 8364-3505 to 09
(02) 8365-0561 to 64

Fax Numbers:

(02) 8361-7164
(02) 8367-8881

inquiry@boysen.com.ph

MARKETING AND TECHNICAL OFFICE

276-278 D. Tuazon Street, 1115 Quezon City

Telephone Numbers:

(02) 8363-9738
(02) 8367-8880

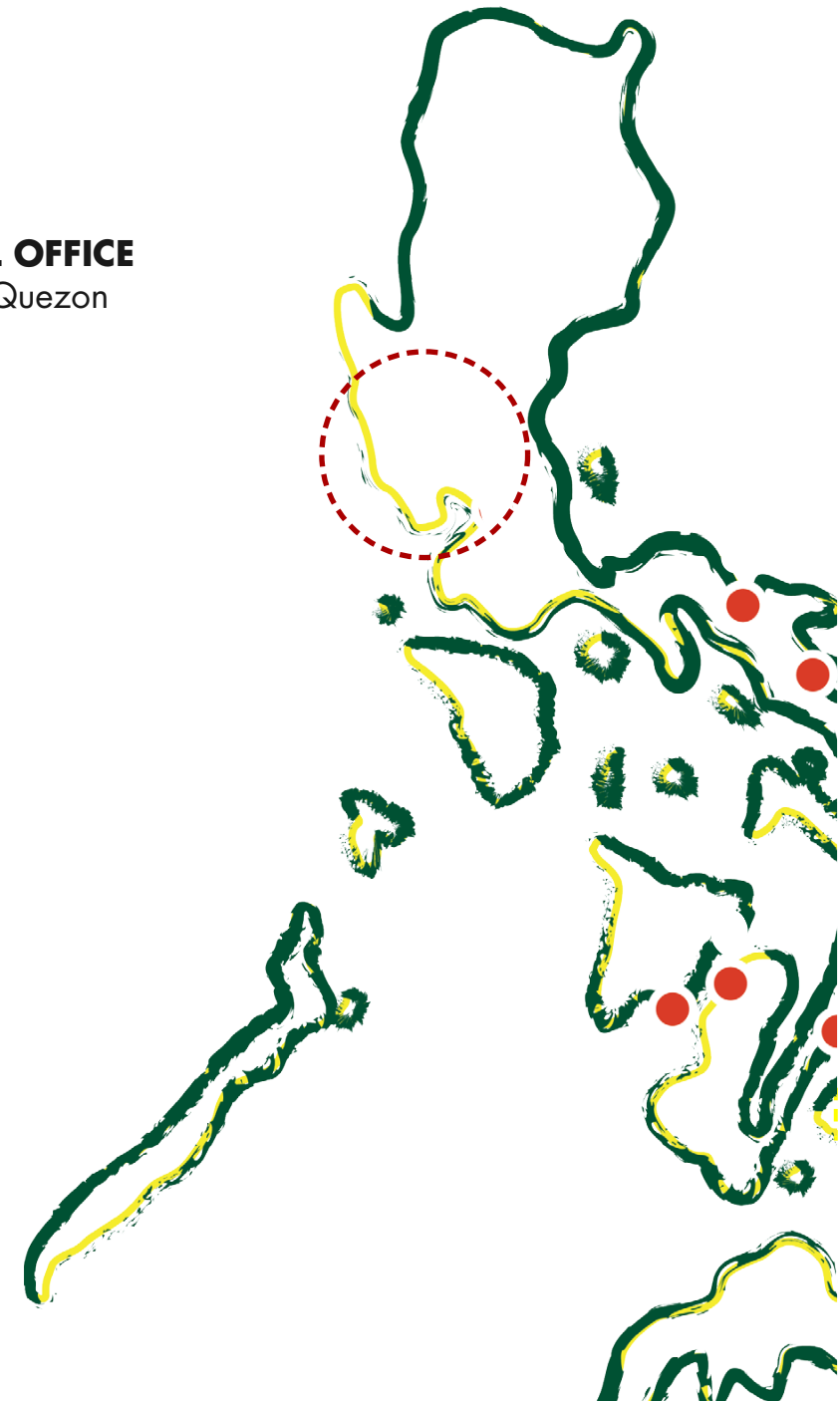
Fax Number:

(02) 8367-8878

Mobile Number:

(0918) 913-6000

marketing@boysen.com.ph
technical@boysen.com.ph



PROVINCIAL OFFICES

● **BACOLOD**

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Mandalagan Street, Bacolod City
(034) 433-8421
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boysenbcd@gmail.com

● **ILOILO**

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Jalandoni St., Brgy Our Lady of Lourdes Jaro
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boysen881@yahoo.com

● **CEBU**

1172-A Hernan Cortes Street
Mandaue Cebu City
Tel: (032) 344-4083
Fax: (032) 346-1060
boysen_cebu@yahoo.com

● **CAGAYAN DE ORO**

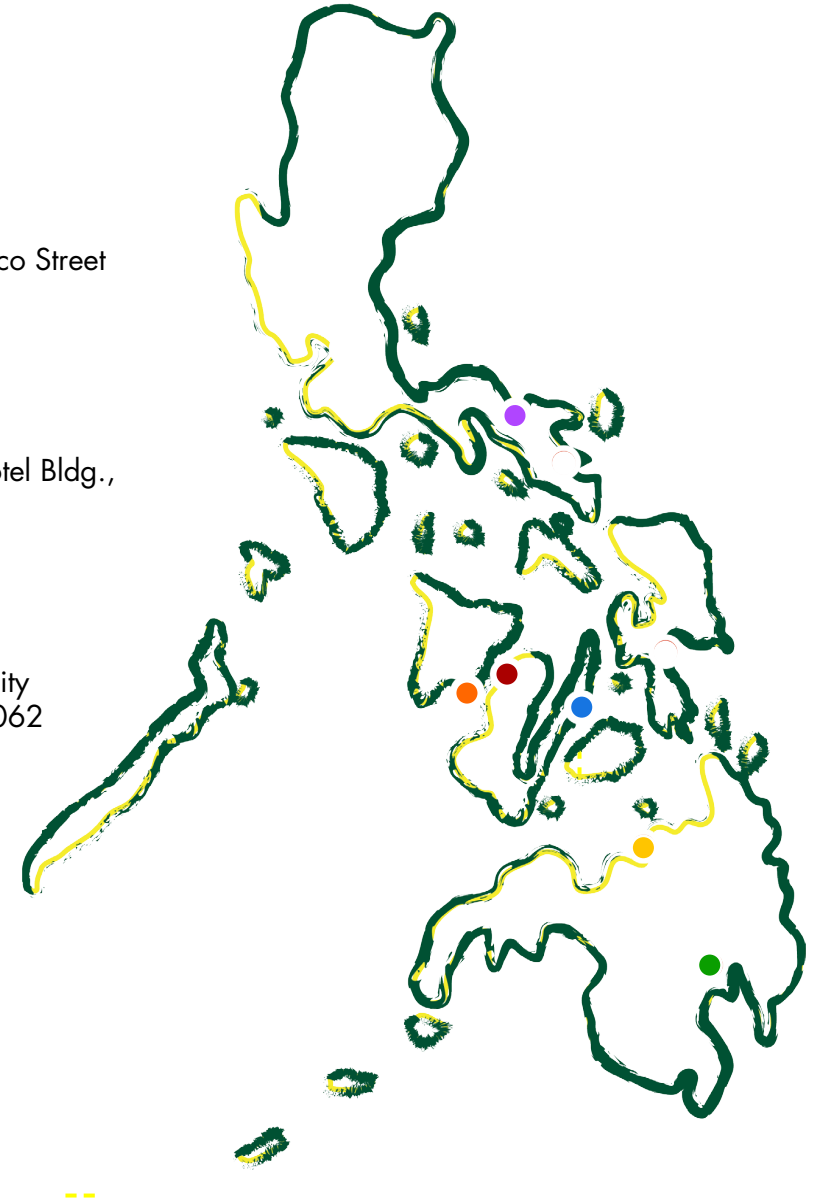
Unit 2, Antonio Building, Tomas Saco Street
Cagayan De Oro City
(088) 880-1946
boysencdo@gmail.com

● **LEGAZPI**

Unit 18 & 19 G/F, The Marison Hotel Bldg.,
Brgy. Gogon, Legazpi City
(0917)5590525
boysenlegaspi@yahoo.com

● **DAVAO**

59 Damaso Suazo Street, Davao City
Tel: (082) 222-0551, (082) 227-5062
Fax: (082) 226-4807
davao@boysen.com.ph



PLANT SITES



Atlantic Coatings, Inc.

Brgy. Hugo Perez, Trece Martires City, Cavite

25 M gallons per year
production capacity



Water-based paints

Pacific Paint (BOYSEN) Philippines, Inc.

First Cavite Industrial Estate (FCIE),
Brgy. Langkaan, Dasmaringas City, Cavite

12.5 M gallons per year
production capacity



Solvent-based paints

Pacific Paint (BOYSEN) Philippines, Inc.

43 Tagdalit St., Brgy. Manresa,
Quezon City, 1115

10 M gallons per year
production capacity



Water-based and
Solvent-based paints

Pacific Paint (BOYSEN) Philippines, Inc.

TNC Plant, KM 56, TNC Compound,
Turbina, Calamba City, Laguna

2.88 M gallons per year
production capacity



Lacquer-based paints

CONSTRUCTION EXPOS



BOYSEN

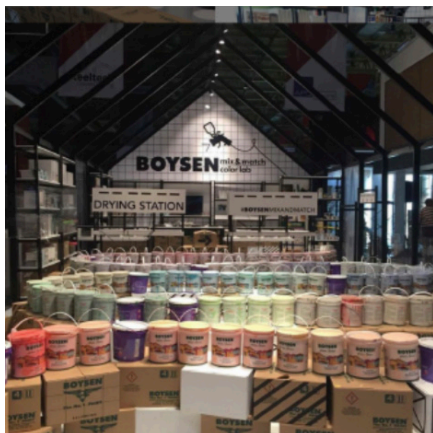


YEARS

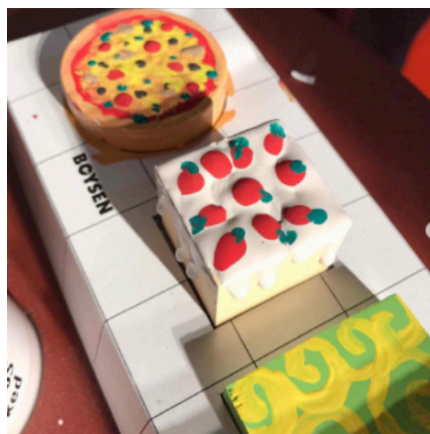


EXHIBIT BOOTHS

OVER 60,000 VISITORS EVERY YEAR



**COLOR
LAB**



**COLOR
PLAY**



EXHIBIT BOOTHS

OVER 60,000 VISITORS EVERY YEAR



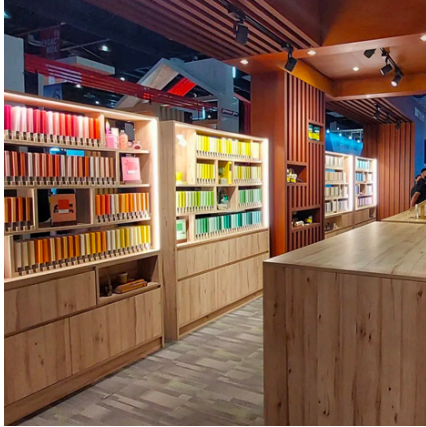
**COLOR
PERSPECTIVE**



**COLOR
STORIES**



EXHIBIT BOOTHS

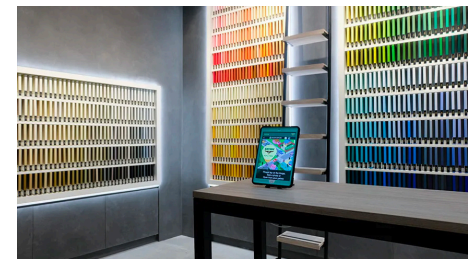


**COLOR
LIBRARY**



THE COLOR LIBRARY

SP 241-242 2nd Level, IKEA Retail Integration, South Parking Building, SM Mall of Asia, Pasay City 1300



Boysen Paints' first ever concept store featuring over 1,000 colors.

BRANDS



LINE UP OF MAJOR PRODUCTS

Primers & Sealers

Putties & Fillers

Topcoats (Interiors & Exteriors)

Roof Coating

Floor Coatings

Line Marking Paint

Metal Works Paint

Wood Works Paint

Stains & Colorants

Decorative Finishes

Preparation Chemicals

Thinners & Reducers

Construction Chemicals

Primers & Sealers



- Chalk Blocker
- Clear Acrylic Emulsion
- EcoPrimer
- Permacoat Flat
- Primeguard

- Acrytex Primer
- Acrytex Sealer
- Aquaseal
- Epoxy Primer
- Flatwall Enamel

- Hudson Polyuretahane
- Floor Varnish Sealer
- Lacquer Primer Surfacer
- Lacquer Sanding Sealer
- Plasolux Primer Surfacer

- Red Oxide Metal Primer
- Rust-Off
- WoodPrime

Putties & Fillers



- Gypsum Joint Compound
- Masonry Putty
- Acrytex Cast



- Lacquer Spot Putty
- Natural Wood Paste Filler
- Perma-Putty



- Plasolux Glazing Putty

Topcoats (Exteriors)



- Elasti-kote
- KNOxOUT Silicone-based
- Permacoat
- Wallguard

- Acrytex Clear Coat
- Acrytex
- Bug Off

Topcoats (Interiors)



- DECORe Classic
- DECORe Perlescente
- Healthy Home

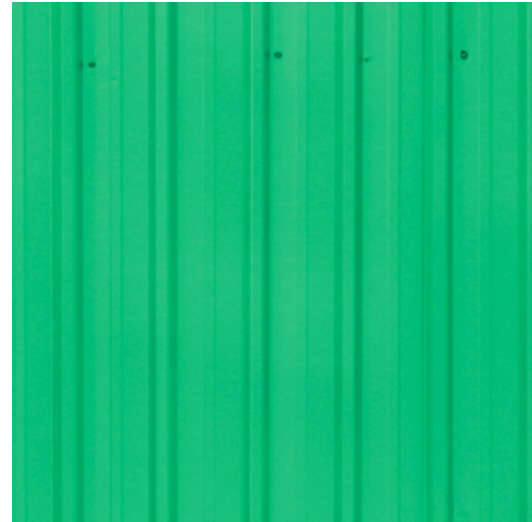
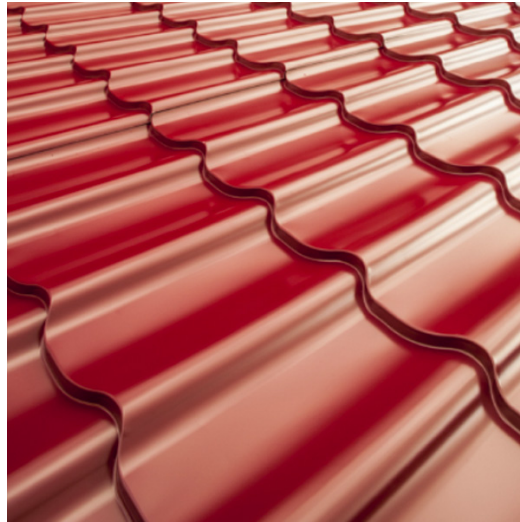


- KNOxOUT Acrylic-based
- Marmorino
- Matte Shield



- Permatex
- Virtuoso Silk Touch

Roof Coatings



- Cool Shades
- Roofgard

Floor Coatings



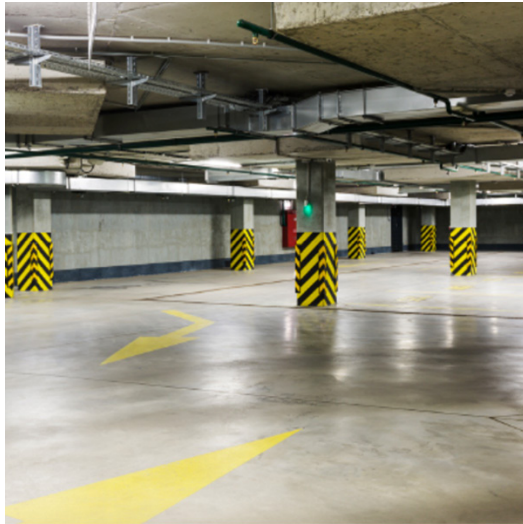
- Acqua Epoxy
- Hudson Timbercoat



- Epoxy Enamel
- Hudson Polyurethane Floor Varnish Topcoat



Line Marking Paint



• Zebra Waterbased Marking Paint



• Alkyd Reflectorized Traffic Paint



• Alkyd Traffic Paint

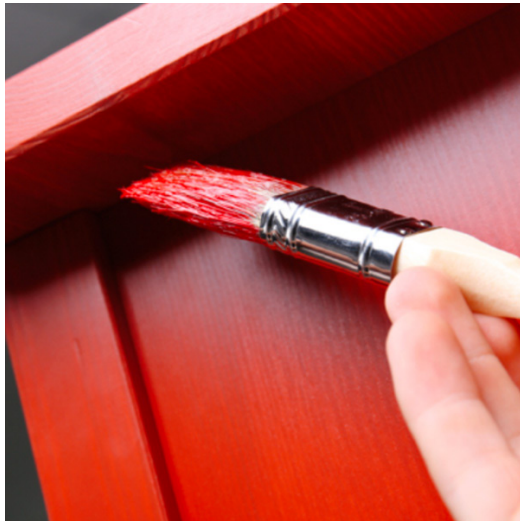
Metal Works Paint



- Automotive Lacquer
- Heat Resisting Aluminum Paint
- Quick Drying Enamel

- Semi-Gloss Enamel
- Silver Finish Aluminum Paint

Wood Works Paint



- Automotive Lacquer
- Gloss Lacquer Enamel White
- Clear Gloss Lacquer
- Clear Dead Flat Lacquer
- Water White Clear Gloss Lacquer



- Spar Varnish
- Flatwall Enamel
- Quick Drying Enamel
- Schoolboard Paint Green
- Semi-Gloss Enamel



- Hudson Polyurethane Floor
Varnish Topcoat
- Hudson Timbercoat

Stains & Colorants



- Acrytex Tinting Colors
- Automotive Lacquer Tinting Colors



- Latex Colors
- Oil Tinting Colors



- Oil Wood Stain
- Xyladecor

Decorative Cement Finishes



Kaiser



Kanyon



Kashmir



Kavern



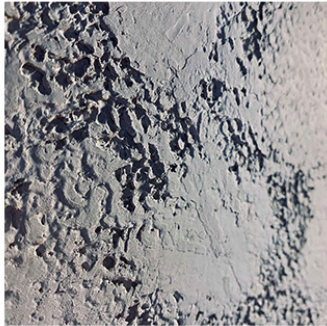
Kaza



Koastal



Kohl



Koral



Korona

Allied Products



- Nation Dreamcoat
- Nation Dura-roof
- Nation NS Latex



- Nation Fast Dry Enamel
- Nation Flatwall Enamel
- Nation Red Oxide Metal Primer



- Titan Superflex

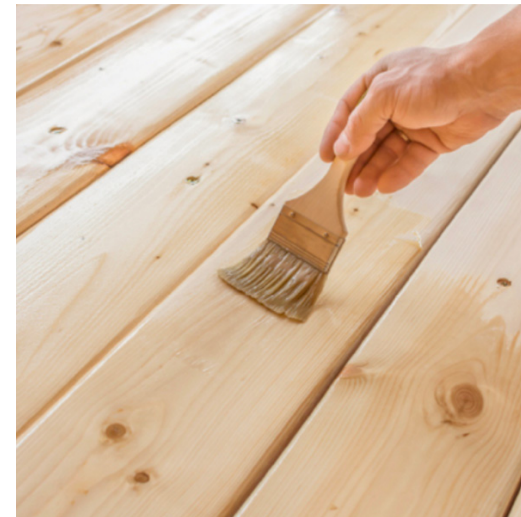
Preparation Chemicals



- Lacquer Flo
- Masonry Neutralizer
- Metal Etching Solution

- Nation Wood Bleach 1 & 2
- Paint & Varnish Remover

Thinners & Reducers



- Acrytex Reducer
- Epoxy Reducer
- Hudson Polyurethane Floor Varnish Reducer

- Lacquer Thinner
- Paint Thinner

Construction Chemicals



- Konstrukt Durafill Gypsum Putty
- Konstrukt Durafill Fast Setting Gypsum Compound
- Konstrukt Permaplast High Performance Acrylic Render
- Konstrukt Permaplast High Performance Acrylic Skimcoat
- Konstrukt Permaplast Interior Render
- Konstrukt Tileworks Tile Adhesion Promoter
- Konstrukt Tileworks All-Purpose Tile Adhesive
- Plexibond

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